



The Copper Street Brass Quintet

THE *EVOLUTION* OF THE BRASS QUINTET

511 Groveland, Minneapolis, MN 55403 | (612) 722-3667

www.copperstreetbrass.com

quintet@copperstreetbrass.com

CSBQ Marketing Kit

Greetings!

Thank you for hosting The CSBQ at your venue! Included in this package are several items to help make the concert a success. We are more than happy to provide extra materials; contact us at any time if you have any questions!

Helpful tips to promote the concert:

- Hang the large, color posters in the most high-traffic locations. Plaster your town with the smaller, black and white posters. If you need more copies, use the white original poster to make copies (copies of color posters will turn out dark).
- Take the press release to your local paper(s) at least a week or two in advance. They may run the story more than once (photos for use in print are available for download at: www.copperstreetbrass.com/presskit.html).
- Make sure the local schools have information about the concert. Provide a stack of half-sheet flyers for the students to take home.
- Put information and a link to us on your website calendar or events page.
- Set up an interview on the local television or radio station about the event. We're happy to provide free tickets for station call-in give-a-ways, and if we are available we can perform on air.
- Check other local online events calendars and add a link to the event.

If you are a church:

- Include information about the concert in your bulletins and in the church newsletter.
- Include an announcement during worship announcement time in the weeks leading up to the concert.
- Feel free to use clips from our CD as prelude or postlude music to your services.
- Put a flyer in your Sunday bulletin.

Thank you for your help! Contact us at any time at: staff@copperstreetbrass.com or 612-722-3667 if you have any questions! We are very much looking forward to our concert with you!

-The CSBQ